

# West Orange Arts Council Meeting 3/23/2017

## Minutes

7:00 PM

Attending: Bill Cofone, Heidi Sussman, Mansa K. Mussa, Lisa Suss, Carol Black-Lemon, Ken Mandel, Patricia Mitrano, Amelia Panico, Jann Carden, Joe McCartney, and Susan McCartney.

### 1. Business

#### A. WOAC Membership

Sent out snail mail memberships for lapsed memberships, received several in the mail. Wild Apricot has good suggestions about offering perks to new members. Someone from the Board can reach out to new members. Suggest Board members call each lapsed members and ask if they interested in continuing.

#### B. Website

Review site for new content edits [www.woarts.org](http://www.woarts.org).

#### C. Treasurer

Several new memberships.  
Several expenses from the St. Patrick's Day Parade including \$100 for participation.  
Dave Cubie, director of the West Orange Public Library, received grants for collaborative events for the WOAC and WOPL.

### 2. WOAC Facility Operations

A. Gallery-sitting. Asks every Board member to commit to five hours a month, including 1 hour of the Board meeting, gallery sitting, and facility management.

Felting Workshop on Saturday, March 18, 9-5 PM.  
JoAnna (West Orange High School intern), is available to help do anything that needs to be done.

Sunday, March 19 Heidi gallery sitting, 12-2 PM.  
Closed Easter Sunday, April 16.

### 3. Events / Reports / Planning

Opening reception for Advanced Placement WOHS exhibit Friday, March 31, 7-9 PM.  
Last day of high school exhibit is April 23.

BardBeatz Poetry Slam at Luna Stage, 555 Valley Road, Saturday, March 25, 3:00-4:30.

Mansa will send WOAC logo to Frank Niccolletti for placement on a flyer for the event.

Send info to Shari Quirk for further events to be listed in township email.

Essex Rising, youth group, meeting Sunday, April 2.

#### 4. Marketing/Social

Bill Cofone will drop flyer for student exhibit at the West Orange Public Library.

Susan McCartney will send info to Cable TV station.

Sean Quinn of West Orange Chronicle interviewed Lisa Suss 3/20, article will appear in March 23 edition.

Need photos of the exhibit over the weekend. His deadline is Monday.

Felting workshop Saturday, March 18, with Josi 10-4.

SoFar Sounds wants WOAC to host a music event an international organization.

Benefits to WOAC: include show announcement, publicity, videotaped on their YouTube, and social.

#### 5. Mission / Vision / Goals / New Business

Membership meeting on May 18 is a Social Networking meeting. Inviting members to meet and socialize.

Send out a call for new gift shop participants via website.

WOHS opening reception, Friday, March 31, with a string quartet, the students are bringing refreshments that reflect their ethnicity.

Carol will prepare a certificate of participation for each student printed on parchment paper.

Heidi, Amelia, and Lisa are having an exhibit, opens Friday, April 28, 5-7 PM.

Art Center will be closed Memorial Day weekend.

June is Pop-Up month. Saturday, June 3-16 and June 17-30. Four people for two weeks, total of eight people. Only members eligible.

12th season of WO Classic Film Festival. Good attendance and revenues. Took in 569 paying admissions, took in \$6,600. The festival will probably net \$2,000. A lot of new volunteers. They showed up every week. They will meet in the next week for a post-festival discussion. The festival ran smoothly. Highest attendance was for Abbott and Costello. Black Maria Festival was well attended.

May do another film series at the WOAC Arts Center in Spring.

Any new events that were discussed at the meeting should be sent to Carol, Pat, and Gayle for next newsletter & website. The next newsletter to come out next week. Send info to Deneise for Facebook

The Rock is opening on Friday, April 22, 9 AM - 1 PM, 577 Mt. Pleasant Ave. An Open Space initiative which has had new trees planted.

Adjourned 8:42 PM